

# SPRING FLING FESTIVAL

Providence Fire & Rescue, Inc.

P. O. Box 93

Providence, N. C. 27315

TO: Major Sponsors

Providence Fire & Rescue, Inc. (an all volunteer, non-profit organization), thanks you for supporting our Spring Fling Festival. Located in north central North Carolina, this two-day premier festival will celebrate its sixteenth year on April 24th and 25th, 2010.

Support from our sponsors enable us to provide Nashville artists as well as outstanding local and regional acts.

## **GOLD SPONSORSHIP Donation is \$500.00. Sponsors will receive the following:**

- Tabloid ad on sponsor page (tabloid is sent throughout Caswell County and Zone C distribution for the Danville Register & Bee)
- Radio announcements before and during the festival (60-sixty second spots on WAKG and 20-sixty second spots on WBTM). Sponsors names are mentioned in ad spots.
- Name/Logo on large Banner posted at the stage site
- Stage announcements of sponsors by emcee during the two day event
- Space for display of product/information in prominent area of festival site
- Additional newspaper ads will list sponsors
- Promotion on the syndicated John Boy & Billy Radio Show, WFMY-Channel 2-Good Morning Show, and local radio shows on WAKG and WBTM ( Firefighters will cook BBQ live on these shows several days prior to the event)

## **PLATINUM SPONSORSHIP Donation is \$1,000.00**

## **MEDIA SPONSORSHIP**

- All of the above plus (specific contracts)
- Name/logo will appear on both stage banners
- Double mention by stage emcee during the event
- Additional radio announcements
- An extra one-fourth page ad in tabloid

Proceeds from the festival are used to make the building and truck payments plus purchase needed equipment.

We request a minimum of one-half payment for sponsorships by April 1<sup>st</sup>. Full payment is due by the festival date unless special arrangements have been made.

A big THANK YOU in advance from the firefighters and the entire Providence Community for your support of the Spring Fling Festival.

Sincerely,

Harry Bray  
President

Ruby Hovatter  
Chairperson

Armstead Hodges  
Entertainment

Major Sponsor  
Spring Fling Festival  
Providence Fire & Rescue, Inc.  
P.O. Box 93  
Providence, NC 27315  
April 24 & 25, 2010

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Name \_\_\_\_\_ Phone \_\_\_\_\_

Address: \_\_\_\_\_ Date \_\_\_\_\_

\_\_\_\_\_ \$500.00 Sponsorship \_\_\_\_\_ \$1,000.00 Sponsorship

Sponsorship Advertising Information

If Business Card is used \_\_\_\_\_ Exactly like Card

**(If information is incorrect, indicate changes below)**

**WILL NEED DISPLAY SPACE YES/NO** \_\_\_\_\_

The following are minimum deposit requirements:

\$250.00 for a \$500.00 Sponsorship

\$500.00 for a \$1,000.00 Sponsorship

Payment Method: Cash \_\_\_ Check \_\_\_

Make check payable to: Providence Fire & Rescue, Inc

\$25.00 service charge for returned checks

Approved By: Name \_\_\_\_\_ Signature \_\_\_\_\_

Please Print

Advertisement information can be sent by FAX or e-mail.

FAX **336-388-2495**

E-Mail **jerry.hovatter@comcast.net**

Check our web site **www.providencespringflingfestival.com** for continuous updates.